

### World Environment Day at Inkaterra Hotels

Every 5<sup>th</sup> of June the world celebrates the “World Environment Day”, a global initiative created by the United Nations Environment Program (UNEP) to promote global awareness of the environment. The UNEP serves as a promoter, educator and enabler to encourage wise use and sustainable development of the global environment. This year theme was **Think.Eat.Save**, a campaign that focused on the anti-food waste and food loss encouraging people to reduce their “foodprint”.

This year at the Inkaterra Properties prepared a series of activities to join this global initiative:

#### Inkaterra Machu Picchu Pueblo Hotel

At Inkaterra Machu Picchu Pueblo Hotel invited the children from 5 to 13 years old of the local school for a crafts contest made with recycled materials. After the workshop the kids went to the Spectacle Bear Rescue Centre and the Orchid Garden along with the Inkaterra Explorer Guides. At the end of the workshop the staff from Inkaterra Machu Picchu Pueblo Hotel gave presents to the children that participated on this event.

Simultaneously at the main square of the town of Machu Picchu, a parade took place and a series of informative panels were presented by the Inkaterra Explorer Guides about the World Environment Day. This event was organized by the local Town Hall and SERNANP (National Service for Natural Protected Areas).



### **Inkaterra Hacienda Concepcion**

During the morning, students from the Tourism Guide program of a local Institute arrived at Inkaterra Hacienda Concepción. The Inkaterra Explorer Guides gave the students a presentation regarding environment issues on the rainforest and how Inkaterra is involved on conserving this ecosystem. After the presentation the students, along with the Inkaterra Explorer Guides and a small group of tourists, visited the Inkaterra Canopy Walkway. When the excursion finished the whole group participated in a cleaning and recycling campaign on the Madre de Dios river. At night all the hotel guests were invited to watch a video about conservation and the environment.



### **Corporate Office - Lima**

Additionally, Inkaterra corporate office in Lima made donations for the local schools of Machu Picchu Pueblo and Tambopata where our properties are located). Books, pencils, sketch books, among other school supplies were collected, summing up to 370 items.

