

Inkaterra Activities on Earth Hour

The Earth Hour is an event organized by the World Wide Fund for Nature (WWF) celebrated worldwide every last Saturday of March since 2008. The event's aim is to raise awareness about the need to take action on global climate change.

Like previous years Inkaterra also took part of this event and various activities were held on the hotels on this day.

The previous days to the event guests at our hotels were noticed about the activities by different means, so that they could be part of this mass demonstration. Every Inkaterra property actively participated in the event, with different activities for this day and these are as follow:

Inkaterra Reserva Amazónica

The activities go from the 22nd till the 23rd where staff from the hotel and volunteer tourists picked up garbage from the trail to Lake Sandoval. On both days also the documentary "An Inconvenient Truth" was shown on the afternoon at 6:00 pm at the Eco Centre.

On the 23rd from 8:30 to 9:30 pm on the Main House and the Eco Centre the lighting was limited to candles.

Throughout the week prior to the event a series of announcements were made on the front desk and Ecotourism.

Inkaterra Hacienda Concepción

At Inkaterra Hacienda Concepción the previous days (21st and 22nd) guests coming to the hotel were notified at the front desk and through the Inkaterra Explorer Guides about the Earth Hour on the 23rd.

On the day of the event on different parts of the hotel (Main House, Eco Centre and Staff dining room) were placed to inform the passengers about the event. At 5:00 pm staff from the hotel, along with volunteer guests, new plants were placed around the lodge.

Starting at 8:30 pm till 9:30 candles were lighted on the main house and the Eco Centre.

Inkaterra Machu Picchu Pueblo Hotel

On the 21st and 22nd ,at Inkaterra Machu Picchu Pueblo Hotel, upon guests arrival they were informed through the front desk and Ecotourism about Earth Hour and the schedule for the 23rd of March.

The day of the event a series of informative panels were displayed at the front desk, lobby and Ecotourism and at 6:00pm is the scheduled time to gather, where staff of the hotel along with the kids of Machu Picchu Pueblo, for a guided tour around the hotel facilities, ending at 8:00pm. At 8:30pm candles were lighted at the front desk, lobby and the Eco Centre.

El Mapi

Upon arrival of the guests on the 21st and 22nd of March, they were informed about the Earth Hour on the 23rd and the agenda for that day through the front desk.

On the 23rd, day of the event, posters about the Earth Hour were placed at the front desk, bar and restaurant to inform the guests about the event. At 6:00 pm volunteer staff of the hotel gathered along with children of "Machu Picchu Pueblo" where they held candles and posters about the Earth Hour and walk around the town. At 8:30 candles were lighted at the front desk and the restaurant.