



## ESPN Channel premiered Fly Fishing TV Special in Madre de Dios

On November 1<sup>st</sup>, the TV Show 'Patagonic Waters' released the first episode of its new season, 'Inkaterra I: Quebrada Gamitana'

On the first episode, host Pedro Güiraldes and his guest Pablo Negri (internationally recognized fly fishing authorities) explore the Peruvian Amazon in search of different species, such as the mythical and elusive 'paiche' (*Arapaima gigas*). In this adventure they discover natural wonders and cultural richness of Madre de Dios region.

'Patagonic Waters' has the objective of communicating the mega biodiversity of Madre de Dios, while promoting Catch & Release as a sustainable fishing practice. The TV special, which counted with the sponsorship of LAN airlines and Inkaterra Hotels', is an excellent opportunity to encourage responsible tourism in Peru.

From November 1<sup>st</sup> to January 4<sup>th</sup>, Madre de Dios will be on the spot for Latin America due to the five episodes that 'Patagonic Waters' will dedicate to this location for its ninth season at ESPN+ (Movistar TV Channel 506 / Directv Channel 625).

For further information of programming, please visit <u>www.patagonicwaters.com</u> and <u>facebook.com/patagonicwaters</u>



www.inkaterra.com