

## **BIRDWATCHING TRAINING COURSE ORGANIZED FOR MACHU PICCHU LOCAL GUIDES**

Machu Picchu is a renowned destination for cultural and ecological tourism, where the bird watching market can be developed under policies of sustainability. To promote knowledge on this potential, Inkaterra Asociación (ITA) organized a training course from January 12<sup>th</sup> to 15<sup>th</sup>, intended for local guides from Cusco and Machu Picchu. The seminar (which is part of Peru's BioTrade Initiative) was held by Manuel Bryce, Fernando Ángulo and Barry Walker, experts on ecotourism, conservation and birdwatching.

The training course aims to strengthen Machu Picchu as a birding destination, by raising awareness and empowering local guides to increase Machu Picchu's competitiveness on this field. Themes included on the training course were: BioTrade, ecotourism, birdwatching in Peru, birdwatching and conservation, virtual tools for birdwatching, guiding technics and ethics.

It took four intense days, which included field excursions during the morning and lectures by the evening. Rainy weather was not an obstacle to accomplish the course's objectives. The result was very positive, and there is another training course planned for March, in order to continuously monitor the guides' progress and to support local initiatives on this field.



## **ITA ORGANIZES VIII WORKSHOP FOR CHILDREN OF MACHU PICCHU**

During summer vacations in Peru, from January 9<sup>th</sup> to March 2<sup>nd</sup>, Inkaterra Asociacion organizes in Machu Picchu the VIII Workshop on Environment, Biodiversity and Culture. The main objective for these courses is to educate kids from ages 5 to 12 on the importance of conservation, through games, experiments and fun seminars. The workshop educates children from the local communities on themes such as recycling, climate change, natural sciences, and allows them identifying environmental issues on a local and world scale.

The workshop is designed by a team of renowned specialists, among biologists, Inkaterra's explorer guides, ITA volunteers, anthropologists and archeologists from the Ministry of Culture, biologists and agronomists from SERNANP. Their knowledge will help kids to improve their friendly relationship with the environment, raising awareness and respect towards nature and all living beings in the planet.

For further information, please visit the VIII Workshop's schedule.



## ITA ORGANIZED FINGER PAINTING WORKSHOP FOR CHILDREN AND ADULTS OF OMAPED-MACHU PICCHU

Inkaterra Asociación organized a finger painting workshop for children and adults with different abilities from Machu Picchu Pueblo. The workshop was conducted by ITA personnel from Lima and Cusco at the Ministry of Culture's offices, in coordination with the OMAPED representatives. The course's main theme was Machu Picchu's fauna, which was depicted by the participants who drew animals that belong to the cloud forests of Machu Picchu.

