

INKATERRA LAUNCHES RESTORED MISS TEXAS AND CABO BLANCO FISHING AT MIAMI BOAT SHOW

Inkaterra's founder José Koechlin and 'Miss Texas' captain Norm Isaacs attended the Miami International Boat Show (February 13-17, Miami Beach Convention Center) one of the world's most famous boat conventions. It was perfect timing to launch the iconic 'Miss Texas' fishing boat – famous for having Ernest Hemingway and Alfred Glassell Jr. on board – after its restoration by Inkaterra, as well as Cabo Blanco's revival as a game fishing hotspot.

According to Norm Isaacs, the Miami Boat Show is one of several venues that would be helpful in rebooting Cabo Blanco. A sport fishing authority renowned for starring a TV show on ESPN, captain Isaacs was able to observe among fishermen the huge expectation caused by Inkaterra's projects in Cabo Blanco. "The fishing world, particularly those with offshore interest, is extremely aware of its history. Cabo Blanco is virtually on every big game fisherman's bucket list", he said.

It came to his attention that news of a 250-pound black marlin (*Makaira indica*) found last January during Miss Texas' second excursion, had an amazing response. "Virtually everyone seemed to know about it, the word spread like wildfire! I was asked probably a hundred times how big the one marlin we jumped off was. All we need to do is catch and photograph a couple big ones and the interest level will go through the roof. I can't even imagine what would happen if we actually tagged a big one or two", the captain stated.