

INKATERRA RAISES ITS VOICE AT WORLD ENVIRONMENT DAY

The World Environment Day was established on 1972 by the United Nations General Assembly during United Nations Conference on the Human Environment held in Stockholm, Sweden. Political scientist John McCormick in his book *Reclaiming Paradise* (1991) describes this event as “the landmark event in the growth of international environmentalism. It was the first occasion on which the political, social and economic problems of the global environment were discussed at an intergovernmental forum with a view to actually taking corrective action.”

Since 1973, the World Environment Day is celebrated every June 5th and it currently involves more than 100 countries. This year, the slogan was ‘Raise Your Voice, Not the Sea Level’. The overarching goal was to raise awareness on the catastrophic consequences of climate change. Barbados was elected the capital of this year’s celebration, as a symbol of the difficulties that insular states shall cope with due to global warming. This issue is directly related to the raise of sea level, which in long term would leave many coastal areas under water.

Aware that every individual action contributes to a positive impact on the planet, Inkaterra celebrated the World Environment Day participating in diverse activities, such as informing about environmental care at the radio show *Conociendo Machu Picchu*; a workshop on recycling at home was organized at Guillermo Billinghurst school in Puerto Maldonado; and a conference on waste management, carbon sequestration and agroforestry projects, for the staff from Inkaterra Hacienda Concepción.

To learn more about how Inkaterra generates a positive impact on the environment, please click here: www.inkaterra-asociacion.org.

