

José Koechlin reelected as President of Peruvian Hotel Society



Inkaterra's president José Koechlin was voted for his seventh term as Chairman of the Peruvian Hotel Society (SHP), a position he has been running since the alliance's establishment.

The Peruvian Hotel Society (SHP) is an alliance that affiliates Peru's most representative hotel brands. Since 2002, it promotes the sector's development as a basis for Peru's economic and social growth, contributing to quality improvement in hotel services. The proposal of laws in benefit of the tourism sector and the promotion of inter-institutional alliances in favor of its associates, stand out among SHP's actions.

Period 2014-2016 will be crucial to the hotel industry. According to SHP Manager Tibisay Monsalve in an interview with El Comercio, Peru awaits for 2015 an investment of \$1700 million for the construction of new hotels.

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