

FIRST APP ON MINIMUM SIZES AND CLOSED SEASONS AVAILABLE FOR ANDROID

Now that seafood plays a starring role in Peru's gastronomic boom, it is important that people are informed of what they consume. 'BóVEDA', a new App for Android phones, was released March 20th to encourage users on a responsible way of managing marine products. This tool, first of its kind in Peru, provides basic information on minimum sizes and closed seasons to protect hydrobiological species at risk, as well as explaining responsible fishing methods.

'BóVEDA' includes the following features:

VEDA/CLOSED SEASON. Explains what a closed season is and why it must be respected. Cell phones will send an alert when a closed season begins and ends.

EL TAMAÑO SÍ IMPORTA/SIZE MATTERS. What are minimum sizes on fishing? The App provides a list of Peru's hydrobiological species and the minimum sizes allowed for fishing.

NO CAIGAS EN LA TENTACIÓN/DO NOT FALL INTO TEMPTATION. Features a list of species that urge closed seasons due to overexploitation, despite their fishing and consumption are not forbidden.

PESCADORES VERDES/GREEN FISHERMEN. A list of peers and fishermen committed with sustainable fishing.

RESTAURANTS. It offers basic information on chefs and restaurants that support this initiative. Every month, a chef with will share a recipe using sustainable products.

This initiative is led by the NGO ProDelphinus and supported by the Ministry of Environment, Ministry of Production, Peruvian Gastronomy Association (APEGA), the NGO Ecopesca, Estudio



Grau, Sustainable Fishermen Association, and Inkaterra Asociación (ITA).

“The creation of this App is a way of reducing the devastating effects of illegal fishing, harmful as illegal mining in Madre de Dios. It is also a way of supporting sustainable activities such ecotourism, sport fishing and artisanal fishing, two activities that will help achieving sustainable development in areas like Cabo Blanco, Northern Peru. In this tropical sea, where the confluence of Humboldt and El Niño takes place, the all-tackle world record (a 1560lb Black Marlin caught by Alfred Glassell in 1953) was found. Celebrities such as Ernest Hemingway visited Peru during the 50's, looking for the largest standing marlins. Six decades later, scientific research is allowing us to find a replicable model

on the sustainable use of marine resources, having as main objectives the restoration and conservation of the Peruvian tropical sea”, stated Inkaterra’s founder José Koechlin during the official release of BÓVEDA at Bravo Restobar, Lima.

Android users can get this App for free. It can be downloaded through Google Playstore, writing the code ‘ProDelphinus’:

<https://play.google.com/store/apps/details?id=com.dsbmobile.prodelphinusv2>