

INKATERRA CELEBRATES WORLD TOURISM DAY

Highlighting the key role of sustainability in the tourism industry, Inkaterra organized a series of events for this year's World Tourism Day (September 27th). Educational workshops on sustainable tourism, conservation and good practices were organized by Inkaterra Explorer Guides for local communities in Madre de Dios and Machu Picchu. Cleansing campaigns were held with the aid of travelers, who later enjoyed a documentary on ecotourism and a presentation on Inkaterra's commitment with the environment.

In Lima, Inkaterra staff participated by collecting school supplies for children in Machu Picchu Pueblo, who will participate in the 'Ecology and Conservation Workshop for Kids 2015'.

