



## INKATERRA PRESENTS DELUXE BOOK ON THE LORD OF MIRACLES



As to outreach Peru's natural and cultural values, Inkaterra has published the book *Lord of Miracles*. *All united as a force, let us ennoble our Peru*.

Considered a milestone in the history of the purple tradition, it is a work that upraises one of the world's most impressive demonstrations of faith, which emphasizes Peruvian identity.

This deluxe book, a hardcover and coffee-table size edition, was released on Thursday November 6<sup>th</sup> at the Archbishop's Palace of Lima. The hosts were His Eminence Juan Luis Cipriani

Thorne, Archbishop of Lima and Primate Cardinal of Peru, who has written a foreword for this edition; María del Carmen de Reparaz, Vice-Minister of Foreign Commerce and Tourism; Monsignor Raúl Chau, Auxiliary Bishop of Lima; historian Luis Enrique Tord; and Inkaterra chairman José Koechlin.

Inkaterra has accomplished the most complete graphic research on the Lord of Miracles, fulfilled by photographers Cecilia Durand and Marcela Delgado, allowing readers to discover the history of this tradition since its origins in 17<sup>th</sup>-Century Lima, to its portrayal in Peruvian art and its current presence around the world.

Never-before-seen images, from diverse archives and many photographers, offer different views that grant the book a processional nature. These are complemented by a vivid chronicle spanning more than three centuries of history, addressing the following themes:

• Historical context of the Mural of Pachacamilla, where the holy image is painted.





- o Details and infographics of the Procession's Sacred Bier.
- o Origins of October's Procession.
- o The Presidents and authorities who have hailed the Lord of Miracles.
- o The Brotherhood and characters of the Lord of Miracles.
- o Gallery of the Lord of Miracles in Peruvian art.
- o The tradition around the world.

This book also contributes to the charity work carried out by the nuns of the Monastery of Nazarene Discalced Carmelites, who apart of guarding the sacred image of the Lord of Miracles feed the most needed throughout the year.

If you was to purchase the book or require any additional information, please contact <a href="mailto:pressinfo@inkaterra.com">pressinfo@inkaterra.com</a> or call (+51) 610-0400.



<sup>&</sup>lt;sup>1</sup> Foto: Archivo de Humberto Currarino