

**Inkaterra celebrates Earth Day in
Machu Picchu, Urubamba and Madre de Dios**



Committed to the value of biodiversity and sustainable development since 1975, the Inkaterra family of hotels takes part of Earth Day with seminars and activities in their properties.

The Ecotourism team at Inkaterra Machu Picchu Pueblo Hotel organized an educational workshop to raise awareness among students of Inca Pachacutec School, with

whom a competition for Earth Day was organized; while in reception desks and other areas at ITMPPH and El MaPi, posters with key information on environmental care. Excursions also underscored this message.

In Madre de Dios, staff at Inkaterra Hacienda Concepción joined forces with 20 travellers for a plastic-bottle collection campaign along the road to Lake Sandoval, as well as for a reforestation program.

The most recent property, Inkaterra Hacienda Urubamba, also took part of Earth Day with a solid waste collection campaign in surrounding areas.

> INKATERRA <

AUTHENTIC NATURE TRAVEL IN PERU
SINCE 1975

Inkaterra Hacienda Urubamba



Inkaterra Hacienda Concepcion

