

**INKATERRA MACHU PICCHU PUEBLO HOTEL  
JOINS NATIONAL GEOGRAPHIC SOCIETY UNIQUE LODGES OF THE WORLD**

*Global Hotel Collection Emphasizes Sustainability and World-Class Experiences*



[Inkaterra Machu Picchu Pueblo Hotel](#) announced it is a founding member of the National Geographic Society's newest foray in world-class travel experiences: [National Geographic Unique Lodges of the World](#), a collection of boutique hotels in extraordinary places around the world with a demonstrated commitment to sustainability, authenticity and excellence. In the midst of Machu Picchu cloud forests, Inkaterra Machu Picchu Pueblo Hotel develops various conservation and sustainability programs within a 10Ha property of restored forest. Among these, stand out bird inventories (207 species), organic tea production, the Spectacled Bear Rescue Center and the world's largest native orchid collection (372 species), according to the American Orchid Society.

Selected through a rigorous evaluation process, each lodge offers an outstanding guest experience while supporting the protection of cultural and natural heritage and embracing sustainable tourism practices. The initial collection — numbering 24 properties on six continents — further builds National Geographic's travel portfolio, which includes National Geographic Expeditions, *National Geographic Traveler* magazine, travel books, photography courses and the @NatGeoTravel digital and photography community.

"We are thrilled and honored to be founding members of this unique and unprecedented collection," said Jose Koechlin, CEO/Founder and Chairman of Inkaterra Hotels. "Service, conservation, and sustainability are at the core of all Inkaterra hotel operations across Peru and we are excited to share our achievements in both of these fields through the iconic National Geographic brand."



As part of a comprehensive vetting process, every lodge in the collection was judged on the following criteria:

- **The Property** — The design and character are unique and authentic and the property provides guests with a true sense of place by celebrating the surrounding landscape and cultural heritage.
- **Guest Experience and Quality of Service** — Guests are offered top-quality service and exceptional and inspiring experiences — from activities that enable them to engage with local people to wildlife encounters with seasoned naturalists.
- **Sustainable Tourism Best Practices** — The property demonstrates a commitment to conservation and green operations; it actively supports the protection of cultural heritage; and it provides tangible benefits to local communities.

Inkaterra Machu Picchu Pueblo Hotel is proud to offer guests who book their stay through National Geographic Unique Lodges of the World a special “National Geographic Exclusive” experience, which includes a private guided visit to the lodge’s Spectacled Bears Rescue Center.

“The National Geographic brand is universally recognized for its commitment to exploring and protecting the planet, so we are uniquely positioned to unite and promote these exceptional properties and to set a new standard for tourism,” said Lynn Cutter, National Geographic’s executive vice president for Travel. “These lodges share the Society’s vision of preserving the planet for future generations and they demonstrate that sustainability and a world-class guest experience can go hand-in-hand.”

## ABOUT INKATERRA

Inkaterra is a Peruvian organization that celebrates 39 years of experience in sustainable tourism initiatives. It focuses on preserving and rescuing Peru’s geography, nature, customs and cultures and sharing them with the world. Since 2011 Inkaterra holds the Rainforest Alliance Verification in Sustainable Tourism, the Relais & Châteaux 2013 Environment Trophy, the 2012 Tourism for Tomorrow Award for Conservation, the 2012 Green Choice Sustainable Tourism Award, the Latin American Travel Association’s (LATA) 2012 Award for Sustainability and was second place honoree at the Educational Travel Community’s (ETC) 2013 Responsible Tourism Showcase. In late 2014, Inkaterra will open Inkaterra Hacienda Urubamba, an 11-room contemporary hacienda-style hotel located in Peru’s Sacred Valley of the Incas. The company currently operates Inkaterra Machu Picchu Pueblo Hotel, Inkaterra Reserva Amazonica & Inkaterra Hacienda Concepcion in the Amazon of Southern Peru, Inkaterra La Casona and one recently launched boutique hotels El MaPi in Machu Picchu Pueblo, under the more affordable brand 'byInkaterra.' Inkaterra has an alliance with the NGO Inkaterra Association (ITA) through which the company’s profits are invested in research, conservation, educational and social development programs.

For more information on Inkaterra Machu Picchu Pueblo Hotel and the Inkaterra Hotels collection, visit [www.inkaterra.com](http://www.inkaterra.com).



## **ABOUT NATIONAL GEOGRAPHIC TRAVEL**

National Geographic Travel is the travel arm of the National Geographic Society, one of the world's largest nonprofit scientific and educational organizations, founded in 1888. National Geographic Travel creates authentic, meaningful and engaging travel experiences through National Geographic Traveler magazine; National Geographic Expeditions; National Geographic Unique Lodges of the World; travel books; maps; digital travel content; and travel photography programs. National Geographic Traveler (eight issues per year) is the world's most widely read travel magazine and has 17 international editions. [National Geographic Expeditions, the travel program of the Society](#), offers a variety of unique travel experiences led by top experts to more than 60 destinations across all seven continents. Travel opportunities include family and student expeditions, active adventures, private jet trips and voyages on the six expedition ships in the National Geographic-Lindblad fleet, as well as photography workshops, expeditions and seminars. The [National Geographic Travel digital group](#), shares its inspiring and authoritative digital content such as trip ideas, photo galleries, blogs and apps with its @NatGeoTravel community of 6.5 million. National Geographic Travel books bring readers curated travel advice, photography and insider tips. Follow National Geographic Travel @NatGeoTravel on [Twitter](#), [Facebook](#), [Tumblr](#), [Pinterest](#), [Instagram](#) and [Google+](#).

For more information about National Geographic Unique Lodges of the World, visit [www.nationalgeographiclodges.com](http://www.nationalgeographiclodges.com).