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Inkaterra La Casona, Inkaterra Hacienda Urubamba and Inkaterra Hacienda Concepción

Join National Geographic Society Unique Lodges of the World



Global Hotel Collection Grows to 38 Members 6 Months After Launch

Lima (30th June 2015)— Inkaterra today announced it has joined [National Geographic Unique Lodges of the World](#), a prestigious collection of boutique hotels in remarkable destinations around the world. Inkaterra La Casona (Cusco), Inkaterra Hacienda Urubamba (Sacred Valley) and Inkaterra Hacienda Concepción (Madre de Dios) are among 14 new Unique Lodges members who have each demonstrated their commitment to authenticity, excellence, and sustainability, while offering outstanding guest experiences that support the protection of cultural and natural heritage. Inkaterra properties in the alliance are:

Inkaterra La Casona (Cusco): A 16th Century manor house that had Spanish Conquistador don Diego de Almagro – one of the three leaders of the conquest of Peru – and ‘Libertador’ Simón Bolívar among its guests. Carefully restored by Inkaterra to emphasize its original architecture and ambience with colonial furniture and native textiles, the first boutique hotel in

Cusco reflects the encounter of cultures and traditions throughout centuries.

Inkaterra Hacienda Urubamba (Sacred Valley): In-between Cusco and Machu Picchu, this contemporary hacienda-style hotel spans approximately 100 acres. Architecture and interiors are inspired by the Sacred Valley's cultural history. All rooms offer a vast view of the surrounding mountains, immersing guests in open space, serenity and relaxing solitude. At approximately 9,515 ft. (2,900 m.) in altitude, guests will also experience one of the best climates in the Cusco region.

Inkaterra Hacienda Concepción (Madre de Dios): Located within the buffer zone of Tambopata National Reserve, Inkaterra Hacienda Concepcion offers an authentic experience to explore the mega-diversity of the Peruvian Amazon. It is very near from Lake Sandoval, an impressive water mirror inhabited by Howler monkeys, caimans and giant river otters.

“We are thrilled and honored to be founding members of this unique and unprecedented collection,” said Jose Koechlin, CEO/Founder and Chairman of Inkaterra Hotels. “Service, conservation, and sustainability are at the core of all Inkaterra hotel operations across Peru and we are excited to share our achievements in both of these fields through the iconic National Geographic brand.”

The addition of these 14 new lodges brings the Unique Lodges portfolio to a total of 38 distinguished properties on six continents. Launched in January 2015 with 24 charter members, the properties in the Unique Lodges collection offer a host of authentic and responsible travel experiences.

The 14 new National Geographic Unique Lodges of the World members are:

- [Petit St. Vincent](#), St. Vincent and the Grenadines, Caribbean
- [Siwash Lake Ranch](#), British Columbia, Canada
- [Hacienda de San Antonio](#), Mexico
- [Cuixmala](#), Mexico
- [Zarafa Camp](#), Botswana
- [Mara Plains Camp](#), Kenya
- [Ol Donyo Lodge](#), Chyulu Hills, Kenya
- [Tutka Bay Lodge](#), Alaska
- [Winterlake Lodge](#), Alaska
- [Inkaterra Hacienda Concepción](#), Amazon Rain Forest, Peru
- [Inkaterra Hacienda Urubamba](#), Sacred Valley of the Inca, Peru
- [Inkaterra La Casona](#), Cusco, Peru
- [Capella Lodge](#), Lord Howe Island, Australia
- [The Bushcamp Company](#), Zambia

Every lodge is evaluated through a comprehensive vetting process in which they are judged on property, guest experience, quality of service and sustainable tourism practices. The process



includes an on-site inspection by an expert to assess hotel operations, to meet staff and to evaluate the lodge's sustainable tourism practices.

"Our growing collection of Unique Lodges of the World offers a wide range of meaningful travel experiences to all kinds of explorers," said Lynn Cutter, National Geographic's executive vice president for Travel and Licensing. "We are thrilled to bring on these extraordinary new members, as they embody the values National Geographic and our travelers hold close."

The Inkaterra properties in this alliance will offer a special "National Geographic Exclusive" experience to guests who book their stay through National Geographic Unique Lodges of the World.

National Geographic Unique Lodges offer travelers a full-service experience from booking to checkout. Travelers can browse all of the properties on the [Unique Lodges website](#) and request a reservation at a lodge. They can join a National Geographic Expedition that features a Unique Lodge or book one of National Geographic's new Private Expeditions, offered in partnership with Virtuoso®, the leading international luxury travel network. Lodge owners may apply to join the collection at <http://www.nglodgesapplication.com>.

For more information about National Geographic Unique Lodges of the World, visit www.nationalgeographiclodges.com.

About National Geographic Travel

National Geographic Travel is the travel arm of the National Geographic Society, one of the world's largest nonprofit scientific and educational organizations, founded in 1888. National Geographic Travel creates authentic, meaningful and engaging travel experiences through National Geographic Traveler magazine; National Geographic Expeditions; National Geographic Unique Lodges of the World; travel books; maps; digital travel content; and travel photography programs. National Geographic Traveler (eight issues per year) is the world's most widely read travel magazine and has 17 international editions. [National Geographic Expeditions, the travel program of the Society](#), offers a variety of unique travel experiences led by top experts to more than 60 destinations across all seven continents. Travel opportunities include family and student expeditions, active adventures, private jet trips and voyages on the six expedition ships in the National Geographic-Lindblad fleet, as well as photography workshops, expeditions and seminars. The [National Geographic Travel digital group](#), shares its inspiring and authoritative digital content such as trip ideas, photo galleries, blogs and apps with its @NatGeoTravel community of 6.5 million. National Geographic Travel books bring readers curated travel advice, photography and insider tips. Follow National Geographic Travel @NatGeoTravel on [Twitter](#), [Facebook](#), [Tumblr](#), [Pinterest](#), [Instagram](#) and [Google+](#).

About Inkaterra

Inkaterra is a Peruvian organization that celebrates 40 years of experience in sustainable tourism initiatives. It focuses on preserving and rescuing Peru's geography, nature, customs and cultures and sharing them with the world. Since 2011 Inkaterra holds the Rainforest Alliance Verification in Sustainable Tourism, the Relais & Châteaux 2013 Environment Trophy, the 2012 Tourism for Tomorrow Award for Conservation, the and the 2012 Green Choice Sustainable Tourism Award. The company currently operates Inkaterra Reserva Amazonica & Inkaterra Hacienda Concepcion in the



Amazon of Southern Peru, Inkaterra Machu Picchu Pueblo Hotel in the cloud forest of Machu Picchu, Inkaterra Hacienda Urubamba in the Sacred Valley of the Incas, Inkaterra La Casona in Cusco, and El MaPi in Machu Picchu Pueblo under the more affordable brand 'byInkaterra.' Inkaterra has an alliance with the NGO Inkaterra Asociación (ITA), through which the company's profits are invested in research, conservation, educational and social development programs. For more information, visit www.inkaterra.com.