

Visita de la Secretaría de la Convención de Diversidad Biológica (CBD)

During her visit to the Inkaterra properties and the Cabo Blanco project, the delegate of the Secretariat of the Convention on Biological Diversity (CBD), Monica Kobayashi, got to know all projects managed by NGO Inkaterra Asociación. Throughout 14 days she reviewed Inkaterra's holistic approach, which aims to improve the quality of life of every living being. It is a replicable model that promotes scientific research whilst contributing to biodiversity conservation, education and the sustainable development of local communities.



Among all projects presented by Inkaterra Asociación in its areas of influence, stand out the native orchid collection (372 species) and the Andean Bear Conservation Center at Inkaterra Machu Picchu Pueblo Hotel. While at Inkaterra Reserva Amazónica and Inkaterra Hacienda Concepción, the

flora and fauna inventories were highlighted, as well as the Inkaterra Canopy Walkway and agroforestry projects involving local communities on cacao and Brazil nut production. The development of eco-friendly niches such as bird watching was also explained, as 747 species have been registered within properties.



The visit also included Inkaterra's project in Cabo Blanco, where the first marine reserve in Peru has been proposed to the Ministry of the Environment by Inkaterra Asociación, and where training workshops on

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ecotourism and sustainable fishing are promoted. “Visiting the Cabo Blanco project and the construction of terraces in the middle of the desert made me realize that the impossible can be possible. The grandiosity and the form of terraces made me imagine how the Incan era really was”, said Monica Kobayashi in a message to Inkaterra Asociación.



According to Inkaterra Asociación’s General Manager, Mr. José Purisca, what surprised most to the CBD delegate was the way in which Inkaterra and Inkaterra Asociación establish strategic alliances with public and private sectors to achieve projects that preserve biodiversity while creating added value to local communities via ecotourism.

“I leave Peru with a renewed heart, full of hope thinking that yes, it is possible to dream and to create a better world,” said Monica Kobayashi.