

## **INKATERRA CELEBRATES WORLD ENVIRONMENT DAY**

Aware that every individual action has a positive impact on the planet, Inkaterra organized diverse activities and conferences for this date, through which the Inkaterra team and travellers contributed to the conservation of mega biodiversity in the Sacred Valley, the cloud forest of Machu Picchu and the Peruvian Amazon.

### **Madre de Dios**



High school students from Colegio Billinghamurst were invited to Inkaterra Hacienda Concepcion to participate of a campaign to raise awareness on environmental care. Along with travellers, kids reforested plants in the Cacao Trail. A forest cleansing was also organized, collecting plastics that were later recycled. The World Environment Day concluded with the screening of the video 'Amazonia', in memory of environmentalist Antonio Brack.

## Sacred Valley and Machu Picchu



At Inkaterra Hacienda Urubamba, local children were invited to participate in the reforestation of the field by planting eucalyptus trees. While the World Environment Day at Inkaterra Machu Picchu Pueblo Hotel began with the cleansing of Alcamayo River, which had a

massive collaboration to collect plastic and glass waste. It was followed by a parade with the motto “Turn your engines off for 10 minutes”, organized in collaboration with SERNANP to ask buses and trains to stop for some minutes in order to mitigate carbon emissions. Activities concluded with the reforestation of orchids along Orchid Trail II, which was supported by hotel guests.

