

# ALL FIVE INKATERRA HOTELS HONORED IN CONDÉ NAST TRAVELER'S 2017 READERS' CHOICE AWARDS



Inkaterra La Casona (Cusco) and Inkaterra Machu Picchu Pueblo Hotel are among 'The Best Hotels in the World' in Condé Nast Traveler's 2017 Readers' Choice Awards. The only Peruvian hotels in the Top 50 list, the Inkaterra properties are listed in 14<sup>th</sup> and 15<sup>th</sup> position, respectively. Inkaterra La Casona and Inkaterra Machu Picchu Pueblo Hotel also achieved second and third place in the 'Top Hotels in South America' category, confirming both are perceived as the best hotels in Peru by the readers of Condé Nast Traveler.

Additionally, three Inkaterra hotels are mentioned in the 'Top Resorts in South America' list—Inkaterra Hacienda Urubamba (Sacred Valley, Cusco), Inkaterra Reserva Amazónica and Inkaterra Hacienda Concepción (Madre de Dios).

"Conde Nast Traveler's Readers honor us" stated José Koechlin, Inkaterra founder and chairman. "Having five of our properties among winners in such a prestigious contest is a celebration to ecotourism as a means for sustainable development, a concept pioneered 42 years ago when we opened our first lodge in the Peruvian Amazon."

Having catered to over 200,000 guests in 2016, Inkaterra showcases Peru's natural and cultural virtues through authentic experiential travel. Working under a holistic approach, the brand funds scientific research as a basis for biodiversity conservation, education and the wellbeing of local communities.



Established amid the pristine nature of the Amazon rainforest of Madre de Dios, the Machu Picchu cloud forest, the Sacred Valley of the Incas, and the city of Cusco, Inkaterra seeks inspiration from local cultures when designing its hotels, all built and decorated with native materials in harmony with their environment.

Since 1978, Inkaterra produces flora and fauna inventories to measure its own long-term impact over natural areas. 903 bird species (equivalent to Costa Rica's total bird diversity) and 372 native orchid species (the world's largest collection in its habitat, according to the American Orchid Society) have been registered in its grounds, while 29 new species have been recorded by NGO Inkaterra *Asociación*. More than 4000 team members born and raised in local communities have been trained in hospitality and ecotourism.

The 2017 Readers' Choice Awards are the result of the votes of 300,000 magazine readers who submitted millions of ratings and tens of thousands of comments, sharing their recent travel experiences of the world's cities, islands, hotels, resorts, cruise lines, airlines, and airports—good or bad. All winners will be celebrated in the November issue of Condé Nast Traveler, as well as online at <a href="https://www.cntraveler.com/rca">www.cntraveler.com/rca</a>.





## THE BEST HOTELS IN THE WORLD / TOP HOTELS IN SOUTH AMERICA

#### Inkaterra La Casona, Cusco – #14 World / #2 South America

The first Relais & Châteaux property in Peru and the first boutique hotel in Cusco, Inkaterra La Casona is a 16<sup>th</sup> Century manor house, harmoniously restored throughout five years to celebrate the encounter of cultures and traditions.

Images: http://www.inkaterra.com/media/image-gallery/la-casona/

#### Inkaterra Machu Picchu Pueblo Hotel - 15# World / #3 South America

An intimate Andean village tucked away in the cloud forest, with 83 whitewashed adobe casitas peppered amid terraced hills, waterfalls, stone pathways.

Images: <a href="http://www.inkaterra.com/inkaterra/inkaterra-machu-picchu-pueblo-hotel/image-gallery/">http://www.inkaterra.com/inkaterra/inkaterra-machu-picchu-pueblo-hotel/image-gallery/</a>

#### TOP RESORTS IN SOUTH AMERICA

### Inkaterra Reserva Amazónica, Tambopata (Madre de Dios) – #6

Named by National Geographic Traveler among the world's 25 best eco-lodges (2013), Inkaterra Reserva Amazonica is an eco-luxury lodge facing the Madre de Dios River, with 35 wooden cabanas inspired by the native Ese'Eja culture. Images: <a href="http://www.inkaterra.com/media/image-gallery/reserva-amazonica/">http://www.inkaterra.com/media/image-gallery/reserva-amazonica/</a>

## Inkaterra Hacienda Concepción, Tambopata (Madre de Dios) – #7

Member of National Geographic Lodges, Inkaterra Hacienda Concepción is designed for nature lovers. Excursions include a visit to Lake Sandoval, a water mirror inhabited by Howler monkeys, caimans and giant river otters.

Images:

http://www.inkaterra.com/media/image-gallery/hotel-hacienda-concepcion/



# Inkaterra Hacienda Urubamba, Sacred Valley of the Incas (Cusco) - #11

Acknowledged by Condé Nast as one of the best new hotels in the world, Inkaterra Hacienda Urubamba is surrounded by imposing mountains and harvest fields. Breathtaking views of the valley welcome guests to open space, serenity and relaxing solitude.

Images: <a href="http://www.inkaterra.com/media/image-gallery/inkaterra-hacienda-urubamba/">http://www.inkaterra.com/media/image-gallery/inkaterra-hacienda-urubamba/</a>