



# National Geographic launches luxury lodge collection

New portfolio includes 24 hotels and lodges in 16 countries



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Posted On:

7th January, 2015 03:12 am

Posted In:

Hotel & Spa

**The National Geographic Society has unveiled its latest foray into the travel industry, with the launch of a new global collection of luxury hotels and lodges.**

The new 'National Geographic Unique Lodges of the World' is a collection of 24 properties in 16 countries on six continents, all of which demonstrate a "commitment to sustainability, authenticity and excellence", according to National Geographic.

"By creating this carefully curated group of hotels, lodges and retreats that meet internationally recognised sustainable tourism criteria while providing top-notch guest experiences, National Geographic opens a new chapter in the power of travel to protect our planet," said Costas

Christ, editor-at-large for National Geographic Traveler magazine, who coordinated an international team to inspect each of the properties.

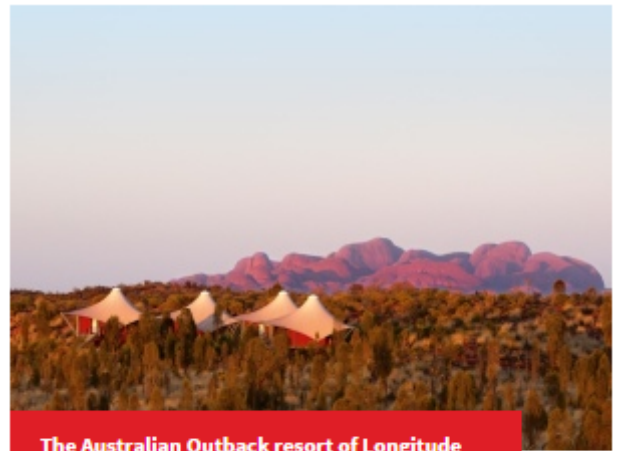
"Travellers can feel confident when they stay in one of these lodges that they are helping to safeguard cultural and natural treasures in some of the world's most incredible places."

Hotels are located in a wide variety of destinations, many of which tie in with National Geographic's new range of private luxury expeditions, which were also launched this week in partnership with Virtuoso. These include the Inkaterra Machu Picchu Pueblo Hotel in Peru, the Zhiwa Ling Hotel in Bhutan, the Three Camel Lodge in Mongolia, Longitude 131° in Australia and the Sabi Sabi Earth Lodge, South Africa.

Other properties are located in Greece, Morocco, Costa Rica, Canada, the US, Ecuador, Dominica, Tanzania, Malaysia, French Polynesia, Peru and Chile, and more properties will be added to the collection in future.

The launch of National Geographic Unique Lodges of the World and National Geographic Private Expeditions builds on the society's portfolio of high-end, educational tourism products, including travel books and magazines, photography courses and expeditions and cruises.

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The Australian Outback resort of Longitude 131° is part of the collection