




HOSPITALITY & CATERING NEWS

Carbon Neutral Wonder of the World Consolidates Unique Standing

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On 27th June, Machupicchu celebrated its 17th anniversary as one of the Seven Wonders of the Modern World by reaffirming its status as a 'Carbon Neutral Destination'. Machupicchu remains the only world wonder with this distinction, underscoring Peru's leadership in environmental sustainability.



Vista Panorámica de la ciudadela de Machu Picchu. By ©Alex Bryce

This achievement was made possible through a series of comprehensive sustainability initiatives. The Peruvian government, in collaboration with various stakeholders, implemented measures such as renewable energy projects and extensive reforestation efforts to reduce and offset carbon emissions. For instance, facilities for compacting PET plastic and cardboard, converting waste oil into biodiesel, and pyrolyzing organic waste were established to manage waste efficiently and reduce the carbon footprint ([Perú Info](#)) ([Andina](#)).

The certification as a carbon-neutral destination was awarded by Green Initiative, a leading climate certification organization, based on Machupicchu's carbon emissions data from 2019. This initiative included both public and private sector collaborations, involving organizations like the Municipality of Machupicchu, AJE Group, Inkaterra, Tetra Pak, and the Commission for the Promotion of Peru for Export and Tourism ([UNWTO](#)).

Moreover, Machupicchu has adopted sustainable tourism practices to ensure the preservation of its natural and cultural heritage. These practices involve stringent waste management protocols, water conservation measures, and eco-friendly transportation options for visitors. Educational programs have also been introduced to raise awareness about the importance of environmental conservation among tourists ([Perú Info](#)).