

Win a dream trip to Peru with Adventure World

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Travel advisors have a chance to win an unforgettable 8-day trip for two to Peru, valued at over \$7,000 AUD, thanks to Adventure World, a leading custom travel specialist.

The incentive coincides with the launch of the Machu Picchu and the Golden Empires of Peru Exhibition at the Australian Museum, proudly sponsored by Adventure World.

Why Peru is a must-visit destination

Peru is a treasure trove of history, culture, and natural beauty, making it an irresistible destination for travellers. "We believe this captivating exhibition will inspire Australians to explore the wonders of Peru," said Neil Rodgers, Managing Director of Adventure World. From the iconic ruins of Machu Picchu to the vibrant traditions of the Sacred Valley, Peru offers experiences that resonate deeply with adventurous and culturally curious travellers alike.



From L-R: Andrew Eddy, Head of Sales, Adventure World. Shalina Sabar, Key Accounts and Operations Manager, Oceania, LATAM, Neil Rodgers, Managing Director, Adventure World

Chris Ellis, Country Manager, Oceania, LATAM, Daniela Yepez, Business Development Manager, Oceania, LATAM, Liz Glover, Head of Marketing, Adventure World

A once-in-a-lifetime adventure

Adventure World is offering travel advisors an exclusive opportunity to experience the magic of Peru firsthand. "This competition lets advisors immerse themselves in the beauty and history of Peru, so they can share authentic travel insights with their clients," said Andrew Eddy, Head of Sales at Adventure World.

Having specialised in crafting unique journeys to South and Central America for over 40 years, Adventure World's expertise ensures an unforgettable adventure awaits.

What's included in the prize

The winning advisor and a guest will enjoy an exclusive itinerary packed with highlights:

- Iconic landmarks: Discover the ancient charm of Cusco, explore Machu Picchu, and traverse the Sacred Valley.
- **Cultural immersion:** Visit the Chinchero community and witness traditional Andean weaving techniques.
- Luxury stays: Relax at the Inkaterra Machu Picchu Pueblo, a luxurious retreat surrounded by breathtaking natural beauty.

How to enter

Travel advisors can participate in this incentive program by making new bookings for South or Central America through Adventure World.

- Booking period: 23 November 2024 16 May 2025.
- **Eligibility:** Each new booking valued at a minimum of AUD \$2,500/NZD \$2,750 earns one entry into the competition.

Each booking increases the chance of winning, with the prize awarded to the top-selling travel advisor.

Exclusive offers for clients

Advisors can also take advantage of special offers for their clients, including savings of up to \$500 per couple on South and Central America itineraries. Bonus inclusions, such as premium lounge train access on the Sacred Valley to Machu Picchu route, are available for qualifying bookings.

Key dates to remember

• Competition ends: 16 May 2025.

• Winner announced: By 30 May 2025.

• Travel window for the prize: 1 June 2025 - 1 June 2026.

Terms and conditions

Prize is valid for two adults, twin share, and excludes flights, travel insurance, and personal expenses. Blackout dates apply, including major holidays and special events like Holy Week and Inti Raymi. Full terms and conditions are available on the Adventure World website.

To enter, contact Adventure World at **1300 363 055** or visit adventureworld.com. Don't forget to quote code **MPAMAW25** to access exclusive offers and secure your clients' bookings.

This is your chance to experience Peru and inspire clients with firsthand expertise on one of the world's most captivating destinations.